

PRIVACY INFORMATION

The following Privacy information, written in compliance with art.13 D.Lgs. 196/2003 (Privacy Code) and artt.13-14 of the European Regulation 2016/679 (GDPR 2016/679) gives you useful information to better understand:

- **who** is processing your data and how you can get in contact with;
- **how** your data are processed and the scope.

Prima Electro S.p.A. is the Company that processes your personal data and by Law is considered Data Controller of the data processing. As it, it is accountable to guarantee the application of the organisational and technical measures necessary and adequate to protect your personal data.

Company headquarters: Strada Carignano, 48/2–10024 Moncalieri (To) - Italy. Further information on your rights may be found in the section "Your rights".

Data processing information

Please, note that all data provided will be processed in compliance with the current privacy regulations, therefore the Company undertakes to manage these data according to the principles of fairness, lawfulness, transparency and respecting the purposes mentioned below. Data will be collected to the extent necessary for processing and managed only by authorized/trained personnel in order to guarantee confidentiality of information submitted.

In particular, the Company collects, stores and consults your personal data such as name, surname, address, telephone, e-mail, only if strictly necessary for the purposes provided by the contract undertaken with your Society.

In particular, the Company can use your data to:

- 1) fulfil both civil and tax law requirements, foreseen by the EU provisions, regulations and laws especially as far as accounting, fiscal, health and public order and safety issues are concerned;
- 2) allow the correct regulatory, technical and economic management of the contractual relationship;
- 3) assert or defend a right in court, as well as in administrative or arbitration and conciliation procedures in the cases provided for by law, European Union legislation, regulations

The processing of data indicated above is necessary for the execution of the contract, therefore the refusal to provide this data makes it impossible to proceed with the establishment of a business relationship.

Following your informed prior consent, the Company might use your data for marketing purposes (ex. promotion and commercial activities, advertisement). In particular: material and advertising related to the products and / or services marketed by Prima Electro.

Retention period for Your personal data

The Company retains Your personal data until the conclusion of the contract and thereafter for the period of 10 years (term beyond which the rights arising from the contract will be prescribed).

Data transfer and access

Without requiring prior approval, the Company can communicate your data to other Societies of the Group; third parties (ex. credit institutions, professionals, consultants, insurance companies, etc.) outsourcing services on the behalf of the Data Controller; judicial authorities. These subjects will process the data in their capacity as independent data controllers.



Your rights

With reference to the data processed, the Company guarantees the possibility of:

- obtain confirmation of the existence or not of personal data concerning you and their copy in intelligible form;
- obtain the updating, correction or integration of your data;
- request the deletion of your data, within the terms permitted by law, or request that they are anonymised;
- object, in whole or in part, for legitimate reasons, to the processing of personal data concerning you;
- limit the processing, in case of violation, request for rectification or opposition;
- request the portability of electronically processed data, provided on the basis of consent or contract;
- withdraw consent to the processing of your data, if provided for.

For this purpose, the Company has activated the privacy@primaelectro.com e-mail address to be contacted in case of any enquiry concerning the exercise of rights.

We inform you that the Company undertakes to reply to your requests in one month time, except for complex matters which may take up to three months. In any case, the Company will explain the reason for waiting within one month of your request.

The outcome of your request will be provided by written or electronic format.

L'esito della sua richiesta le verrà fornito per iscritto o su formato elettronico. In case you request the correction, the cancellation and the limitation of the treatment, the Company undertakes to communicate the results of your requests to each of the recipients of your data, unless this proves impossible or involves a disproportionate effort.

The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.

The Company points out that a fee may be required in case Your questions are manifestly unfounded, excessive or repetitive, therefore the Company will keep a record to trace Your requests of intervention.